



*Imagine Rotary* is the 2022-2023 presidential theme that RI President Jennifer Jones has revealed. “We all have dreams, but acting on them is a choice. Imagine a world that deserves our best, where we get up each day knowing that we can make a difference.”

The logo was designed by Riki Salam, an Australian artist specializing in contemporary indigenous art.

There is of course a deeper meaning behind each element of the design. The circle signifies our connection to one another. The dots around it represent people and there are seven because of Rotary’s area of focus.

The circle and the dots together become a navigation star-our guiding light. The solid line is a digging stick and it is used when doing hard work. Rotary members are people of action- it represents a tool for getting things done.

There are several ways to interpret colours. Purple for polio eradication, green for the environment and white for peace, our core mission.

Together they are the colours of the women’s movement, the Suffragette- a subtle nod to this history as Jones pointed out since she will be the first female Rotary International President.

